# Informatica

# 6 Ways to Deliver Value from your Cloud Data Warehouse

The point of data warehousing in the cloud is agility—the ability to derive trusted insights from your data faster, and more intelligently, than competitors. But the downside is increased data management complexity. Starting from square one, here are six key ways to make sure your cloud data warehouse is delivering timely, trusted data with less management burden.

## Start Small and Grow at Your Own Pace

**1**

The business needs questions answered—they need data immediately, and IT is under pressure to deliver. Often that's the immediate need driving the creation of a cloud data warehouse. Start with that small first win—but build toward greater capability in the future.
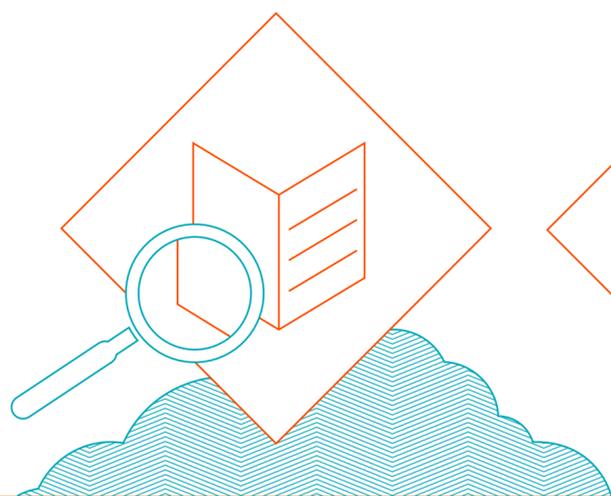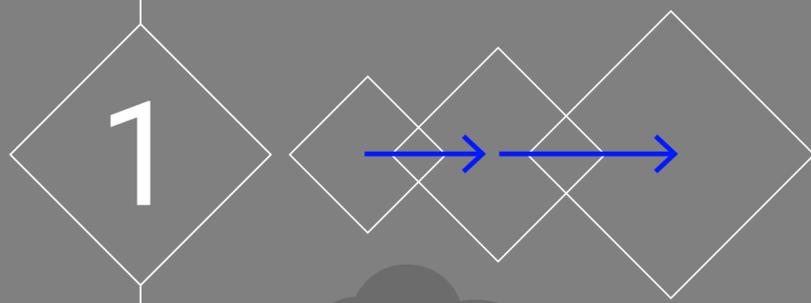
## Begin with Data Discovery

**2**

Finding and migrating your data is paramount to your success. Leverage the new breed of data catalogs to truly understand your data.

## Plan for Scale

**3**

Most organizations see their data doubling every two years. Make sure your cloud data warehouse solution can ingest data at speed, and can handle the complexity of new data types.

## Aim to Integrate Any Data

**4**

Data grows not only in volume, but variety. Make sure your cloud data management solution can integrate with any data source: on-premises, multi-cloud, or hybrid.
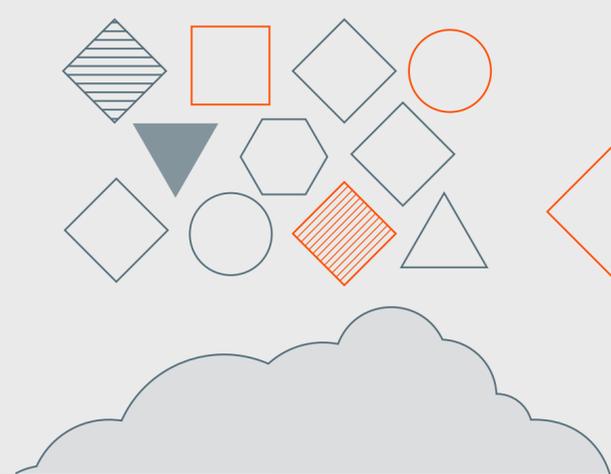
## Ensure Maximum Developer Productivity

**5**

Data grows faster than the resources to manage it. Make sure your solution enables developers—look for common UX across all data management capabilities.

## Empower Citizen Integrators

**6**

**Before**: Only IT can deliver data, and it takes forever. **Now**: Users throughout your business need you to deliver self-service data access. Look for role-appropriate interfaces and zero-code environments.

## Learn More

A key goal of data-driven digital transformation is to unleash the power of data with faster, more innovative insights. For the full story on leveraging an intelligent cloud data management solution, read the ebook: "6 Ways to Deliver Business Value from Your Cloud Data Warehouse."

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