Cloud Data Quality Radar

Providing Direction and Confidence For Your Data

When Big Data Leads to Bad Decisions

The Capabilities of Trusted Data

In today's era of Big Data, Cloud, and the Internet of Things (IoT), businesses are either empowered or overpowered by the plethora of data that has become available.

The volume of this data continues to increase exponentially due to social media, cloud, and on-premise data sources.

As the data load continues to grow, businesses can easily find themselves falling prey to "garbage in, garbage out."

So what is the solution? Read on to find out.

Reliable, holistic data stewardship can eliminate common business challenges such as invalid reports, dissatisfied sales and distribution channels, lower productivity, and loss in revenue.

Dirty data amplifies these business challenges. Dirty data can arise from a variety of sources and effects nearly every company on the planet.

No matter how it comes to exist, it is essential that businesses overcome the resulting obstacles of missing data, inaccurate data, non-conforming data, duplicate data, and poor data entry.

These inaccuracies are a barrier that prevent you from making accurate business decisions on a tight deadline. While eliminating data errors on a user level is a problem that has yet to be solved, Informatica's Data Quality Radar will help your business create a cleaner and more accurate data silo.

Discover Cloud Data Quality Radar

Informatica's Data Quality (DQ) Radar gives business users one tool that is capable of identifying data quality problems in both cloud applications and on-premise data.

DQ Radar has intuitive and interactive dashboards that allow users to easily identify areas where their data quality can be improved.

Through these dashboards, Informatica's DQ Radar offers a self-service approach to cleansing dirty data, coupled with automatic and continuous monitoring of your data.

Business users can find and even resolve data quality problems on their own, reducing the need to constantly turn to IT for support. And since DQ Radar does not replicate your data, you can be sure your company's data remains secure.
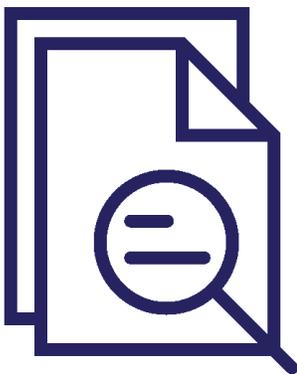
DQ Radar identifies and prioritizes data quality issues

DQ Radar will allow your business to...

1. Identify and prioritize data quality issues
2. Automatically eliminate some of the biggest data quality issues found in business today
3. Have one simple tool for data quality administration and maintenance, which incorporates data from all departments and applications
4. Continuously monitor the quality of your data
5. Have increased confidence in business decisions

When you choose PDI for an Informatica product implementation, you receive...

1. Services from a trusted Informatica partner
2. A team experienced in implementing Informatica products
3. On-time project delivery
4. Superior customer service

DQ Radar is a powerful tool, but it can only monitor and maintain the data it is connected to.

Once you've decided DQ Radar is right for you, Pacific Data Integrators (PDI) has the experts who will seamlessly connect this product with all your data sources.
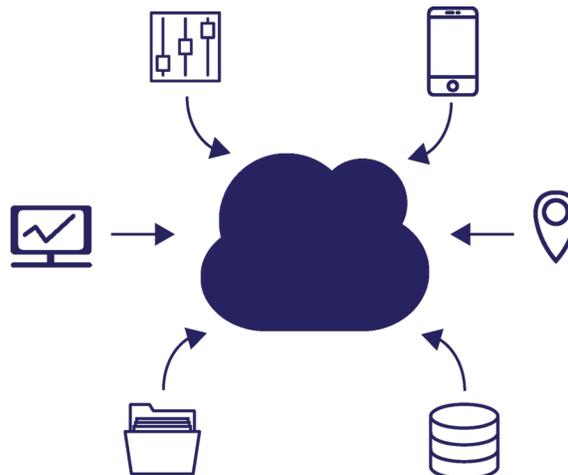
DQ Radar reaches optimal efficiency when seamlessly integrated with all data sources

PDI is a Premier Partner of Informatica that specializes in implementing Informatica products. When you choose PDI for your DQ Radar implementation, you can be sure you are receiving the maximum benefits of your investment.

For more details about PDI or DQ Radar, contact us at informatica@pacificdataintegrators.com or visit our website at pacificdataintegrators.com.