

Digital Transformation Workshop



**Make Customers'
Digital
Transformation
Journey A Success**

Think of Data Services Team as its own internal startup company

To be seen as successful, this internal 'company' must offer products and services to their customers better, cheaper and faster than their competition. Think Disruptive!

Workshop

Overview

- 4 Hours
- 4 to 12 individuals
- Attendees Will Include: C-Level in charge of data AND LOB SVP's/VP's responsible for cross-organizational decisions and architectures

Sign Up For Your Workshop

To sign up for a workshop, or to learn more, reach out to us at learnmore@pacificdataintegrators.com.

Discuss a Business Plan for this 'data company':

- Executive Summary
- Company Description
- Products and Services
- Market Analysis
- Strategy and Implementation
- Organization & Management
- Financial Plan & Projections
- SWOT Analysis: Strengths, Weaknesses, Opportunities, and Threats

Describe Data Transformation Journeys

Journey descriptions are people and process focused. Describe how Informatica technology crucially facilitates the journey implementation.

Describe Appropriate Data Transformation Journeys:

1. Cloud Modernization/ Migration
2. Business-Driven Data Governance
3. Next-Gen Data Analytics
4. Data Security

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